Guillermo Ávila

Frontend Engineer | UX Designer

Throughout my career, I've had the gratifying opportunity to craft compelling narratives by seamlessly blending code with creativity, giving rise to distinctive and innovative products and solutions.

CONTACT

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in guillermo-ávila-ayllón

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SKILLS

FRONTEND | React.JS, HTML5, CSS3, TypeScript, JavaScript ES6, GSAP, Tailwind

BACKEND | Node.JS, Express, Strapi

DATABASES | MongoDB, PostgreSQL

DESIGN | Figma, Photoshop, Illustrator, Adobe XD

TOOLS AND METHODOLOGIES Git, Docker, RESTful API, GraphQL, Scrum, Design Thinking, Redsys

LANGUAGES

Spanish | Native language
English | Advanced **C1**

ACHIEVEMENTS

• **1er Premio Ironhack Hackshow**, Ironhack Madrid

• 'Premio a la **Excelencia Educativa** de Las Rozas'

• '**Mención Honorífica de la Comunidad de Madrid**'

WORKING EXPERIENCE

Full Stack Developer | UX Designer
Oratrex | March 2023 - Present

I lead the end-to-end **product development** process from conceptualization to implementation. My expertise lies in functional **analysis**, **UX design** and development with **React**, **Typescript** and **Node**. I oversee **deployments**, mentor talent and lead the design department, honing my **leadership** skills in fast-paced environments.

Full Stack Teacher Assistant
Ironhack | March 2022 - May 2022

I contributed to the success of student projects as **Product Owner**, applying my previously acquired knowledge to **lead teams** and **address challenges**.

UX Designer Internship
QDQ | October 2021 - January 2022

I participated in the creation of **wireframes** and **prototypes**, executed **usability testing** and **A/B testing**, and contributed to conversion rate optimization (**CRO**). My comprehensive, hands-on approach resulted in effective, **user-centered** solutions.

EDUCATION

Ironhack
Bootcamp Full Stack Web Development | January - March 2022

Universidad Rey Juan Carlos
Grado en Diseño Integral y Gestión de la Imagen | 2017 - 2021

Harvard University
CS50, Introduction to Computer Science | July - August 2021

PROJECTS

REEF | JavaScript, GSAP, HTML, CSS

Immersive web experience combining **2D illustrations** and **parallax** effects.

POOEBLO | React, Express, Node.Js, MongoDB

1st **Hackshow Winner**. **SPA** to discover villages and manage house reservations and subscriptions.